

A Weekend of

Roses

Thursday, June 9th - Sunday, June 12th, 2005
Portland, Oregon

The Journeys Foundation proudly welcomes you to the 4th annual "Weekend of Roses" Community Celebration. This charitable weekend supports the nationally recognized Journeys Foundation, a nonprofit organization servicing children throughout Portland and surrounding areas, while providing a foundation for student athletes to succeed personally, academically and athletically.

Day 1 **Thursday, June 9th**
1:00 pm **THE RESERVE Vineyards and Golf Club**

The weekend begins Thursday afternoon, when Taylor Made presents "Community of Coaches" Golf Challenge. Supporting coaches for this event include:

- Jim Baron, *Rhode Island*
- Dick Bennett, *Washington State*
- Bill Callahan, *Nebraska*
- Sylvester Croom, *Mississippi State*
- Jesse Evans, *San Francisco*
- Mark Few, *Gonzaga*
- David Fizedale, *Atlanta Hawks*
- Ben Howland, *UCLA*
- Michael Holton, *Portland*
- Jay John, *Oregon State*
- Trent Johnson, *Stanford*
- Ernie Kent, *Oregon*
- Steve Lavin, *ESPN*
- Ray Lopes, *Fresno State*
- Lute Olson, *Arizona*
- Rick Pitino, *Louisville*
- Terry Porter, *Milwaukee Bucks*
- Lorenzo Romar, *Washington*
- Kelvin Sampson, *Oklahoma*
- Heath Schroyer, *Portland State*
- Quin Snyder, *Missouri*
- Denise Taylor, *Jackson State*

This event will be limited to only 144 players, with 70 player spots being reserved exclusively for coaches.

6:00pm **THE RESERVE Vineyards and Golf Club**

Shortly following these 18 holes of conversation and competitiveness, Oregon State University men's head basketball coach Jay John will serve as keynote speaker for the 4th annual ICP Achievement Social. The Reserve Vineyards and Golf Club will furnish a full buffet dinner in support of this evening's festivities. Over 200 guests are expected to attend the commencement.

This night ten high school seniors will be recognized for each individual's journey thus far, and the lessons learned throughout. One hundred percent of the class of 2005 has received some form of academic/athletic scholarship towards their college education and will be given an opportunity this evening to share their triumphant story as well as articulate their plans for the upcoming fall.



Day 2 Friday June 10th 7:00am PDX Airport

This territorial twist of athletic entertainment will provide the northwest with a preview of the new basketball generation considered "NEXT"!!!!!! On this day, eight national AAU programs will arrive in Portland, Oregon to compete on a three-day quest for the "2005 Rose City Crown". This year's field will welcome 17 of the top 25 players in the land, as well as showcase the top 10 AAU programs in the country featuring:

DC ASSAULT - ICP - PLAYAZ BASKETBALL CLUB - PORTLAND PANTHERS - SEATTLE ROTARY SELECT - PORTLAND LEGENDS - EBO/EA SPORTS - PUMP 'N RUN ALLSTARS

5:00pm Grant High School

.....Standing room only as basketball fans and spectators abroad, await the unveiling of the "NEXT" LeBron James. Over 30 national and local media sources have reserved credentials for tonight's **Rose City Showcase** match-ups:

5:00pm	#5 ICP	vs.	#4 SEATTLE ROTARY SELECT
6:15pm	#7PUMP 'N RUN	vs.	#2 PLAYAZ BASKETBALL CLUB
7:30pm	#6 PORTLAND PANTHERS	vs.	#3 DC ASSAULT
8:45pm	#8 PORTLAND LEGENDS	vs.	#1 EBO/EA SPORTS

Day 3/ Day 4 Final 48 hours Portland, Oregon

Thousands of basketball fans and community supporters will sell out the gymnasium for yet another year, as basketball games will run from 8am-5pm both Saturday and Sunday.

The under card games will showcase 20 of the top youth AAU teams in the northwest. The final four games of both Saturday and Sunday will be played amongst Friday night's featured programs, which will ultimately lead to...

Day 4 Sunday June 12th 6:15pm Grant High School



This "Weekend of Roses", will serve hundreds of kids and a modest Portland community abroad, as we the keepers of the "Village" raise yet, another child.

Thanks for your support,

Canaan Chatman
Founder/Executive Director, Journeys Foundation

A Weekend of

Roses

Caring Community Options

Taylor Made presents the "Community of Coaches Golf Challenge"
Player Position (investment \$200.00)

- 18 holes of golf at The Reserve Vineyards and Golf Club
- 1 Taylor Made golf apparel/ accessories care package
- 1 seat for the 4th annual ICP Achievement Social
- Full dinner buffet
- 1 weekend pass to adidas Rose City Showcase
- Keynote speaker Oregon State University Head Men's Basketball Coach Jay John



Jay John

4th Annual ICP Achievement Banquet (\$75.00 per seat)



OSU coach Jay John,
ICP's Chris Stephens,
and Arizona Coach, Lute Olson
2002 Achievement Banquet



ICP's Thomas Gardner with,
Missouri Coach, Quin Snyder
2003 Achievement Banquet

Corporate Partner Packages and Caring Community option checks can be made payable to "Journeys Foundation". Please feel free to make record of our organization's tax ID number for your tax purposes at year's end. Journeys Foundation is a state registered 501 c3 organization and all contributions are tax deductible. For more information log on to www.journeysfoundation.org - #74-2881525

Thanks for your support,

Canaan Chatman,
Founder/Executive Director, Journeys Foundation



A Weekend of *Roses*



Corporate Partner Packages

Platinum Partners (5 available)

(investment \$20,000)

Tournament Passes and Social Activities

- 6 Player Positions for the Community of Coaches Golf Challenge
- 4 Seats for the 4th Annual ICP Achievement Social
- 10 All Access tournament passes for the adidas Rose City Showcase
- Special Commemorative Championship Game Ball
- Special Donor Gift

Signage and Exposure

- Recognition in the Official Souvenir Program
- Signage at the Host Hotel in the Registration and Information area.
(3' x 5' signage provided by partner)
- Hole Sponsor recognition at the Community of Coaches Golf Challenge
- Table Sponsor recognition at the 4th Annual ICP Achievement Social
- Signage at the adidas Rose City Showcase
(Friday, June 10 - Sunday, June 12, 2005. Signage provided by partner)
- Logo on Welcome Banner at the Host Hotel
- Logo on Welcome Banner at adidas Rose City Showcase
- Logo on Official adidas Rose City Showcase T-shirts
- Two PA Announcements per half during the games
- Company Logo on posters, flyers, websites and other promotional materials
- Company Name mentioned in promotional radio and television ads

Tournament Passes and Social Activities

- 5 Player Positions for the Community of Coaches Golf Challenge
- 4 Seats for the 4th Annual ICP Achievement Social
- 10 All Access tournament passes for the adidas Rose City Showcase
- Special Commemorative Championship Game Ball
- Special Donor Gift

Signage and Exposure

- Recognition in the Official Souvenir Program
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Tournament Passes and Social Activities

- 4 Player Positions for the Community of Coaches Golf Challenge
- 4 Seats for the 4th Annual ICP Achievement Social
- 5 All Access tournament passes for the adidas Rose City Showcase

Signage and Exposure

- Recognition in the Official Souvenir Program
- Signage at the Host Hotel in the Registration and Information area.
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- Two PA Announcements per day during the games
- Company Name listed on posters, flyers, websites and other promotional materials

Bronze Partner

(investment \$ 1,000)

Tournament Passes and Social Activities

- 2 Player Positions for the Community of Coaches Golf Challenge
- 4 Seats for the 4th Annual ICP Achievement Social
- 2 All Access tournament passes for the adidas Rose City Showcase

Signage and Exposure

- Recognition in the Official Souvenir Program
- Table Sponsor recognition at the 4th Annual ICP Achievement Social
- Signage at the adidas Rose City Showcase
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